

CONTRACT



KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
(505)884-7777

www.koat.com

<u>Contract / Revision</u> 953638 /		<u>Alt Order #</u> 06325997
<u>Product</u> 9/19-9/30 BROADCAST		
<u>Contract Dates</u> 09/21/12 - 09/30/12		<u>Estimate #</u> 919930
<u>Advertiser</u> US Chamber of Commerce		<u>Original Date / Revision</u> 09/19/12 / 09/19/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KOAT	<u>Account Executive</u> Izzy Rostovsky	<u>Sales Office</u> HRP - Los Ange
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> USCHA	<u>Product Code</u> ORDR
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Del Cielo Media
10755 Scripps Poway Parkway
Suite 550
San Diego, CA 92131

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KOAT	09/27/12	09/27/12	Live with Regis & Kelly 9-10a	9-10a		:30			NM	1	\$275.00
		Class of Time - Fixed Non Pre-emptible										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	---1---				1	\$275.00			
N 2	KOAT	09/21/12	09/28/12	Live with Regis & Kelly 9-10a	9-10a		:30			NM	3	\$825.00
		Class of Time - Fixed Non Pre-emptible										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	----2--				2	\$275.00			
Week:		09/24/12	09/30/12	----1--				1	\$275.00			
N 3	KOAT	09/24/12	09/24/12	Live with Regis & Kelly 9-10a	9-10a		:30			NM	1	\$275.00
		Class of Time - Fixed Non Pre-emptible										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	1-----				1	\$275.00			
N 4	KOAT	09/25/12	09/25/12	Live with Regis & Kelly 9-10a	9-10a		:30			NM	1	\$275.00
		Class of Time - Fixed Non Pre-emptible										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-1-----				1	\$275.00			
N 5	KOAT	09/27/12	09/27/12	Anderson Cooper	11a-12n		:30			NM	1	\$175.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	---1---				1	\$175.00			
N 6	KOAT	09/21/12	09/28/12	Anderson Cooper	11a-12n		:30			NM	3	\$525.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	----2--				2	\$175.00			
Week:		09/24/12	09/30/12	----1--				1	\$175.00			
N 7	KOAT	09/25/12	09/25/12	Anderson Cooper	11a-12n		:30			NM	1	\$175.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-1-----				1	\$175.00			
N 8	KOAT	09/26/12	09/26/12	Anderson Cooper	11a-12n		:30			NM	1	\$175.00
		Class of Time - Pre-emptible with notice										

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<u>Contract / Revision</u>	<u>Alt Order #</u>
953638 /	06325997

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/21/12 - 09/30/12	9/19-9/30 BROADCAST	919930

<u>Advertiser</u>	<u>Original Date / Revision</u>
US Chamber of Commerce	09/19/12 / 09/19/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/24/12 09/30/12 --1---- 1 \$175.00												
N 9	KOAT	09/27/12	09/27/12	Ellen 3-4p	3-4p		:30			NM	1	\$175.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/24/12 09/30/12 ---1--- 1 \$175.00												
N 10	KOAT	09/21/12	09/28/12	Ellen 3-4p	3-4p		:30			NM	3	\$525.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/17/12 09/23/12 ----2-- 2 \$175.00 Week: 09/24/12 09/30/12 ----1-- 1 \$175.00												
N 11	KOAT	09/24/12	09/24/12	Ellen 3-4p	3-4p		:30			NM	1	\$175.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/24/12 09/30/12 1----- 1 \$175.00												
N 12	KOAT	09/25/12	09/25/12	Ellen 3-4p	3-4p		:30			NM	1	\$175.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/24/12 09/30/12 -1----- 1 \$175.00												
N 13	KOAT	09/26/12	09/26/12	Ellen 3-4p	3-4p		:30			NM	1	\$175.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/24/12 09/30/12 --1---- 1 \$175.00												
N 14	KOAT	09/27/12	09/27/12	Dr Oz	4-5p		:30			NM	1	\$450.00
Class of Time - Fixed Non Pre-emptible												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/24/12 09/30/12 ---1--- 1 \$450.00												
N 15	KOAT	09/21/12	09/28/12	Dr Oz	4-5p		:30			NM	3	\$1,350.00
Class of Time - Fixed Non Pre-emptible												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/17/12 09/23/12 ----2-- 2 \$450.00 Week: 09/24/12 09/30/12 ----1-- 1 \$450.00												
N 16	KOAT	09/24/12	09/24/12	Dr Oz	4-5p		:30			NM	1	\$450.00
Class of Time - Fixed Non Pre-emptible												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/24/12 09/30/12 1----- 1 \$450.00												
N 17	KOAT	09/25/12	09/25/12	Dr Oz	4-5p		:30			NM	2	\$900.00
Class of Time - Fixed Non Pre-emptible												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/24/12 09/30/12 -2----- 2 \$450.00												
N 18	KOAT	09/26/12	09/26/12	Dr Oz	4-5p		:30			NM	1	\$450.00
Class of Time - Fixed Non Pre-emptible												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/24/12 09/30/12 --1---- 1 \$450.00												
N 19	KOAT	09/23/12	09/30/12	ET Weekend Su 4-5p	4-5p		:30			NM	2	\$350.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/17/12 09/23/12 -----1 1 \$175.00												

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<u>Contract / Revision</u> 953638 /		<u>Alt Order #</u> 06325997
<u>Contract Dates</u> 09/21/12 - 09/30/12	<u>Product</u> 9/19-9/30 BROADCAST	<u>Estimate #</u> 919930
<u>Advertiser</u> US Chamber of Commerce		<u>Original Date / Revision</u> 09/19/12 / 09/19/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----1				1	\$175.00			
N 20	KOAT	09/27/12	09/27/12	Good Morning America	7-9a		:30			NM	1	\$600.00
Class of Time - Fixed Non Pre-emptible												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	---1---				1	\$600.00			
N 21	KOAT	09/21/12	09/28/12	Good Morning America	7-9a		:30			NM	6	\$3,600.00
Class of Time - Fixed Non Pre-emptible												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	----4--				4	\$600.00			
Week:		09/24/12	09/30/12	----2--				2	\$600.00			
N 22	KOAT	09/24/12	09/24/12	Good Morning America	7-9a		:30			NM	2	\$1,200.00
Class of Time - Fixed Non Pre-emptible												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	2-----				2	\$600.00			
N 23	KOAT	09/25/12	09/25/12	Good Morning America	7-9a		:30			NM	2	\$1,200.00
Class of Time - Fixed Non Pre-emptible												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-2-----				2	\$600.00			
N 24	KOAT	09/26/12	09/26/12	Good Morning America	7-9a		:30			NM	2	\$1,200.00
Class of Time - Fixed Non Pre-emptible												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	---3---				2	\$600.00			
N 25	KOAT	09/22/12	09/22/12	6a A7N More in the AM	6-9a		:30			NM	2	\$600.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	--1---				1	\$300.00			
Week:		09/24/12	09/30/12	--1---				1	\$300.00			
N 26	KOAT	09/23/12	09/23/12	6a A7N More in the AM	6-9a		:30			NM	2	\$600.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----1				1	\$300.00			
Week:		09/24/12	09/30/12	-----1				1	\$300.00			
N 27	KOAT	09/23/12	09/23/12	7-10a	9-10a		:30			NM	2	\$1,900.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----1				1	\$950.00			
Week:		09/24/12	09/30/12	-----1				1	\$950.00			
N 28	KOAT	09/21/12	09/21/12	7-530p	5-530p		:30			NM	2	\$1,200.00
Class of Time - Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----1				1	\$600.00			
Week:		09/24/12	09/30/12	-----1				1	\$600.00			
N 29	KOAT	09/24/12	09/24/12	7-530p	5-530p		:30			NM	1	\$600.00
Class of Time - Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	1-----				1	\$600.00			
N 30	KOAT	09/25/12	09/25/12	7-530p	5-530p		:30			NM	1	\$600.00
Class of Time - Pre-emptible without notice												

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1001 G. H. Hille Blvd. NE
Albuquerque, NM 87107
(505) 261-7777

<u>Contract / Revision</u> 953638 /		<u>Alt Order #</u> 06325997
<u>Contract Dates</u> 09/21/12 - 09/30/12	<u>Product</u> 9/19-9/30 BROADCAST	<u>Estimate #</u> 919930
<u>Advertiser</u> US Chamber of Commerce		<u>Original Date / Revision</u> 09/19/12 / 09/19/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/24/12 09/30/12 1 \$600.00												
N 31	KOAT	09/26/12	09/26/12	Action 7 News @ 5p	5-530p		:30			NM	1	\$600.00
Class of Time - Pre-emptible with notice <u>Start Date</u> <u>End Date</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/24/12 09/30/12 1 \$600.00												
N 32	KOAT	09/27/12	09/27/12	Action 7 News @ 6p	6-630p		:30			NM	1	\$900.00
Class of Time - Pre-emptible with notice <u>Start Date</u> <u>End Date</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/24/12 09/30/12 1 \$900.00												
N 33	KOAT	09/21/12	09/21/12	Action 7 News @ 6p	6-630p		:30			NM	2	\$1,800.00
Class of Time - Pre-emptible with notice <u>Start Date</u> <u>End Date</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/24/12 09/30/12 2 \$900.00												
N 34	KOAT	09/24/12	09/24/12	Action 7 News @ 6p	6-630p		:30			NM	1	\$900.00
Class of Time - Pre-emptible with notice <u>Start Date</u> <u>End Date</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/24/12 09/30/12 1 \$900.00												
N 35	KOAT	09/25/12	09/25/12	Action 7 News @ 6p	6-630p		:30			NM	1	\$900.00
Class of Time - Pre-emptible with notice <u>Start Date</u> <u>End Date</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/24/12 09/30/12 1 \$900.00												
N 36	KOAT	09/22/12	09/29/12	Action 7 News @ 5p Sat	5-530p		:30			NM	2	\$900.00
Class of Time - Five o'clock finale <u>Start Date</u> <u>End Date</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/24/12 09/30/12 1 \$450.00 Week: 09/24/12 09/30/12 1 \$450.00												
N 37	KOAT	09/22/12	09/29/12	Action 7 News @ 530p Sat	530-6p		:30			NM	2	\$700.00
Class of Time - Five o'clock finale <u>Start Date</u> <u>End Date</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/24/12 09/30/12 1 \$350.00 Week: 09/24/12 09/30/12 1 \$350.00												
N 38	KOAT	09/23/12	09/30/12	Action 7 News @ 5p Sun	5-530p		:30			NM	2	\$1,050.00
Class of Time - Pre-emptible with notice <u>Start Date</u> <u>End Date</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/24/12 09/30/12 1 \$525.00 Week: 09/24/12 09/30/12 1 \$525.00												
N 39	KOAT	09/27/12	09/27/12	Action 7 News @ 10p M-F	10-1030p		:30			NM	1	\$1,500.00
Class of Time - Pre-emptible with notice <u>Start Date</u> <u>End Date</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/24/12 09/30/12 1 \$1,500.00												
N 40	KOAT	09/24/12	09/24/12	Action 7 News @ 10p M-F	10-1030p		:30			NM	1	\$1,500.00
Class of Time - Pre-emptible with notice <u>Start Date</u> <u>End Date</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/24/12 09/30/12 1 \$1,500.00												
N 41	KOAT	09/25/12	09/25/12	Action 7 News @ 10p M-F	10-1030p		:30			NM	1	\$1,500.00
Class of Time - Pre-emptible with notice <u>Start Date</u> <u>End Date</u> <u>Spots/Week</u> <u>Rate</u>												

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1801
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505
7

<u>Contract / Revision</u> 953638 /		<u>Alt Order #</u> 06325997
<u>Contract Dates</u> 09/21/12 - 09/30/12		<u>Product</u> 9/19-9/30 BROADCAST
<u>Advertiser</u> US Chamber of Commerce		<u>Estimate #</u> 919930
		<u>Original Date / Revision</u> 09/19/12 / 09/19/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Spots/Week</u> <u>Rate</u> Week: 09/24/12 - 09/30/12 1 \$1,500.00												
N 42	KOAT	09/28/12	09/28/12	News @ 10p M-F	10-1030p		:30			NM	1	\$1,500.00
Class of Time - Preemptible without notice <u>Start Date</u> <u>End Date</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/24/12 - 09/30/12 1 \$1,500.00												
N 43	KOAT	09/27/12	09/27/12	Entertainment Tonight 630-7p	630-7p		:30			NM	1	\$800.00
Class of Time - Immediately preemptible without notice <u>Start Date</u> <u>End Date</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/24/12 - 09/30/12 1 \$800.00												
N 44	KOAT	09/21/12	09/21/12	Entertainment Tonight 630-7p	630-7p		:30			NM	3	\$2,400.00
Class of Time - Immediately preemptible without notice <u>Start Date</u> <u>End Date</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/24/12 - 09/30/12 2 \$800.00 Week: 09/24/12 - 09/30/12 1 \$800.00												
N 45	KOAT	09/24/12	09/24/12	Entertainment Tonight 630-7p	630-7p		:30			NM	1	\$800.00
Class of Time - Immediately preemptible without notice <u>Start Date</u> <u>End Date</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/24/12 - 09/30/12 1 \$800.00												
N 46	KOAT	09/26/12	09/26/12	Entertainment Tonight 630-7p	630-7p		:30			NM	1	\$800.00
Class of Time - Immediately preemptible without notice <u>Start Date</u> <u>End Date</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/24/12 - 09/30/12 1 \$800.00												
N 47	KOAT	09/24/12	09/24/12	7-10p			:30			NM	1	\$4,000.00
Class of Time - Immediately preemptible without notice <u>Start Date</u> <u>End Date</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/24/12 - 09/30/12 1 \$4,000.00												
N 48	KOAT	09/21/12	09/21/12	News @ 10p M-F	10-1030p		:30			NM	1	\$1,500.00
Class of Time - Preemptible without notice <u>Start Date</u> <u>End Date</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/24/12 - 09/30/12 1 \$1,500.00												
Totals											76	\$45,225.00

*Tax 1 Noted - New Mexico

Time Period	Gross Amount	Net Amount	*Tax 1	Total
08/27/12 - 09/10/12	\$15,225.00	\$38,441.25	\$2,690.89	\$41,132.14
Totals	\$45,225.00	\$38,441.25	\$2,690.89	\$41,132.14

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. If advertiser or agency fails to pay when due, station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Hearst television inc. does not discriminate in advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing advertising time for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

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